

# GEOSPATIAL INTELLIGENCE FOR THE GLOBAL COFFEE SUPPLY CHAIN

TRANSFORMING COFFEE MARKET FORECASTING WITH SATELLITE-DRIVEN ANALYTICS

# WHAT WE DELIVER

#### **COMMODITY FOCUS**

Coffee Arabica with expansion capability across Robusta production.

# **GLOBAL COVERAGE**

Tracking across 40+ producing countries, integrating satellite observations, climate models and proprietary risk indicators.

#### **FORECAST HORIZONS**

Actionable up to 6-month forward forecasts that quantify futures price, climate risk and regional volatility.

### WHY IT MATTERS

#### UNLOCK MARKET ADVANTAGE

- Anticipate futures price shifts and confidence.
- Identify climate-driven disruptions before they impact supply chains.
- Quantify yield variability to support trade strategies & procurement planning.

#### STRATEGIC OPPORTUNITY

As climate volatility increases, agricultural markets face rising uncertainty.

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